Engagement for Good

Microsoft

Civic Technology and Engagement

This playbook provides an overview of the Microsoft programs and resources offered to our Civic Tech Partners.

Resources Available

Microsoft Azure Pass Program

BizSpark and BizSpark Plus for Startups

Microsoft Digital Literacy & Development

Office365 for Nonprofit

Surface Pro 3 Loans

For the latest information, please visit our blogs:

Microsoft Bay Area

http://www.microsoftbayarea.com/

Microsoft Boston Cambridge

http://blog.microsoftnewengland.com/

Microsoft Chicago
www.microsoft-chicago.com

Microsoft New York

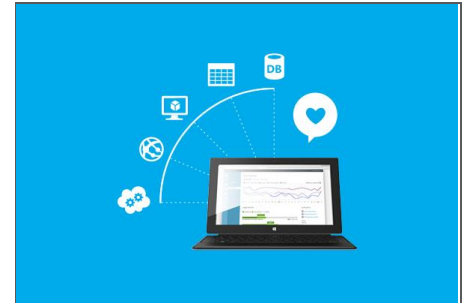http://microsoftnewyork.com/

Azure Pass Program

The Azure Pass Program enables partners to access and experience Microsoft Azure with an initial credit on our platform. The Azure Pass Program provides a code per one (1) Live ID account for the amount and duration of the credit associated with that pass code. For instances when there is more than one developer working on a project, the owner of the pass code needs to activate the code and assign co-admin members to access the project. Microsoft Azure Pass codes cannot be combined to increase the amount of credit or duration.

Microsoft Azure *http://azure.microsoft.com/en-us/*

Microsoft Azure Pass Program:
http://www.microsoftazurepass.com/

Azure Pass Program Options with Recommendations

Offer 1 - $500/month for 3 months
>   *For small projects*

Offer 2 - $500/month for 6 months
>   *For large or ongoing projects*

Offer 4 - $250/month for 12 months
>   *For large or ongoing projects*

Offer 7 - $250/month for 1 month
>   *For hackathons*

Getting Azure Pass Codes
Send following information to your Microsoft Civic Engagement Contact:

- Organization Name
- Contact Name
- Contact Email
- Offer Number
- Quantity request for offer

Redeeming Your Promo Code
You will be given an Azure Pass Promo Code. Once you receive this, you can redeem it by visiting, www.microsoftazurepass.com. You will be asked to select your country and enter your promo code. Then sign in using your Microsoft Live ID. If you do not have a Microsoft Live ID, you can sign up for one through this site to access your promo code. Please let us know if you have any questions.

Microsoft BizSpark

Microsoft BizSpark is our global startup program that provides free software, support and visibility to help startups succeed. The three year program is free of charge and provides startups with the following benefits:

- Three years access to current full featured Microsoft OS, server, productivity and developer tools
- $150 of monthly Microsoft Azure credits to quickly build, deploy and manage web applications
- MSDN Ultimate Support

Microsoft BizSpark
https://www.microsoft.com/bizspark/

BizSpark Acceptance Criteria

- Startup is less than 5 years old
- Startup is privately held and making less than $1M annually
- Startup is developing software or web service (apps) as the foundational core of intended business
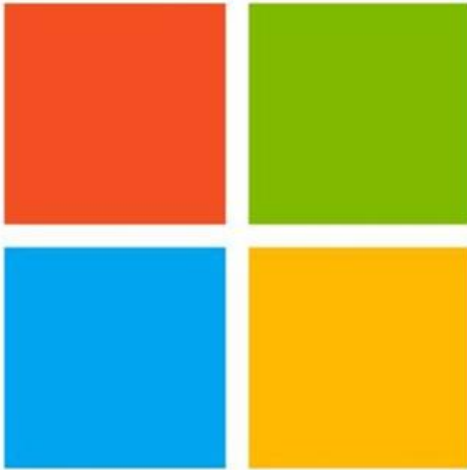
BizSpark Plus

BizSpark Plus is available to qualified startups who are current members or participants of Microsoft Ventures Accelerator partners. Through this offer, every dollar startups save on their cloud computing spend helps startups allocate their resources to the hire more developers, invest in marketing, or acquire new customers.

Key BizSpark Plus benefits:

- Azure credit of up to $120k for 12 months
- Office 365 Small Business Premium subscriptions (up to 8 seats per startup)

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Microsoft Digital Literacy & Development

Digital Literacy will help you develop a fundamental understanding of computers. The courses help you learn the essential skills to begin computing with confidence, be more productive at home and at work, stay safe online, use technology to complement your lifestyle, and consider careers where you can put your skills to work. Three levels of curriculum include Beginner, Standard, and Advanced.

Microsoft Digital Literacy
http://www.microsoft.com/en-us/digitalliteracy/overview.aspx

YouthSpark Programs

- **Hour of Code** – Everyone starts somewhere. Give yourself an hour to learn coding skills.

- **Kodu Game Lab** – Learn to code by building video games!

- **TouchDevelop** – Create apps on your phone, tablet, or laptop using the latest web technologies.

Microsoft Development Tips

http://channel9.msdn.com

Azure

- Windows Azure Web Sites Deep Dive

- Microsoft Azure Mobile Services

- DIY Windows Azure Troubleshooting

Windows Phone

- Building Apps for Windows Phone 8.1

- Windows Phone 8.1 Development for Absolute Beginners

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Office 365 Nonprofit

The Office 365 Nonprofit program provides eligible organizations with access to Office 365. Eligibility guidelines require organizes to be recognized as charitable organizations and their mission benefits the communities that they serve that could include, but not limited to: providing relief to the poor; advancing education; preserving culture; preserving or restoring the environment; promoting human rights; or establishing civil society.

Office 365 Nonprofit
http://www.microsoft.com/about/corporatecitizenship/en-us/office365-for-nonprofits/

Primary Available Offers

- **O365 Business Essentials** – Online version (no Office 2013 desktop versions) up to 300 users. Free
- **O365 E1** – Online version (no Office 2013 desktop versions) for an unlimited amount of users. Free
- **O365 Business Premium** – Office 2013 desktop versions for up to 300 users. $2 user/month
- **O365 E3** – Online and desktop versions for an unlimited about of users. $4.50 user/month

How to Register

Register your nonprofit for an Office 365 trial while your nonprofit is being validated as eligible for the program. You will get access to online support for questions about the trial, licensing, and the status of your validation. This is a free 30 day trial to Office 365 E3 Nonprofit and is limited to 25 users. Step by Step registration:

- **Step 1**: Review Nonprofit eligibility criteria
- **Step 2:** Create a Microsoft Account
- **Step 3:** Apply for a donation of Office 365 by signing up for a free Office 365 E3 30 day trial. This also starts the nonprofit validation process of receiving the Office 365 donation offering. (Registration video overview: O365 for Nonprofits registration)
- **Step 4:** Get your nonprofit eligibility confirmed by Microsoft.

Additional Resources for O365

Microsoft provides many tutorial resources online to assist with configuring the subscription to meet administrator and user requirements.

- Microsoft Virtual Academy: Office 365 for IT Pros: Videos courses on setup, customization, administration and more.
- Office 365 | Summit: Training materials and technical presentations from the Office team.
- Technet: Office 365 Administration
- Office 365 Setup for smaller organizations

Microsoft Surface Pro 3

Microsoft supports loaning Microsoft sample devices for the purposes of product evaluation to organizations only. Individual device loans are not permitted. This enables us to promote MS devices and technologies to a variety of audiences. The Technology and Civic Engagement team is happy to offer Surface Pro 3 tablets for loan purposes.

Microsoft Surface Pro 3
https://www.microsoft.com/surface/en-us/products/surface-pro-3

Surface Pro 3 Loan Requirements

- Loans are for a duration six months or less
- Loans are between the organization and Microsoft. Loan agreements must be signed before devices can be shipped.
- Quantities are limited
- Please contact your local Director of Corporate Affairs lead for availability and approval.